

# Stage Trace

Track Every Stage. Find Every Bottleneck.

*Microsoft's Business Process Flows track the current stage. StageTrace tracks every stage.*

*See the full journey, spot delays, and improve outcomes.*

*One app. Complete StageTrace. Smarter decisions.*

## What is StageTrace?

Microsoft Dynamics 365 shows how long a record has been in its current stage—but once it moves forward, that history is gone. Without historical stage data, you can't accurately diagnose slowdowns, optimize performance, or prove process improvements.

For \$1.99 per user per month, StageTrace fills that gap—tracking how long every record spends in every stage of your sales or service process. Perfect for sales managers, operations leaders, and CX teams who want to go from gut feel to data-driven action.

## Key Benefits



**End-to-End Stage Tracking:** Automatically log every stage a record passes through—including time spent and stage re-entries.



**Bottleneck Detection:** Spot stalls and stage slowdowns in leads, opportunities, quotes, cases, or projects.



**Unlimited Reporting Potential:** Use the data in Power BI, Excel, Dynamics Dashboards, or your preferred reporting tools.



**No Extra Licensing:** Built entirely on Dataverse—no additional Microsoft licensing required.

## How it Works

- Works with any Business Process Flow built on Dataverse
- Captures each stage a record enters, exits, and re-enters
- Logs all data into Dataverse, enabling rich reporting and analysis
- Built to run lightweight—minimal storage impact, maximum insight

## Built for Performance and Insight

Stop guessing where your deals stall. Start knowing. With StageTrace, you don't just see what's next—you see what happened, where delays occur, and how to fix them.

Ready to get started? Book a call with one of our specialists: [info@bizappsunlocked.com](mailto:info@bizappsunlocked.com) or find us on Microsoft AppSource!

