

NotifyIQ

The Right Alerts. To the Right People. Every Time.

Generic Dynamics notifications create noise. NotifyIQ makes them smart.

Intelligent routing ensures critical alerts reach the right people, through the right channels, at the right time.

What is NotifyIQ?

Out-of-the-box Dynamics 365 alerts are generic and one-size-fits-all. Teams get flooded with irrelevant emails, critical escalations get buried, and leaders lose visibility.

NotifyIQ transforms alerts into actionable intelligence. It routes notifications by role, urgency, and channel—ensuring that every critical update gets delivered to the right person in real time. Service teams resolve faster, sales leaders get the insights they need, and executives see what truly matters.

Key Benefits



Role-Based Routing: Ensure alerts always reach the right person. NotifyIQ automatically directs notifications based on roles and responsibilities, so teams stay focused on what matters most without being distracted by irrelevant alerts.



Smart Rules: Go beyond basic notifications with intelligent rules. Configure urgency levels, timing, and escalation paths to match your business processes. If a critical alert isn't acted on, NotifyIQ escalates it until the right person responds.



Multi-Channel Delivery: Make sure alerts are seen the moment they matter. NotifyIQ delivers through Microsoft Teams, Outlook, or mobile push notifications—meeting your people where they already work and collaborate.



Complete Visibility: Gain full accountability and confidence in your alerting system. Every notification is tracked with a clear record of who received it, when it was delivered, and how it was handled, making compliance and oversight simple.

How it Works

NotifyIQ installs directly from AppSource as a lightweight add-on for Dynamics 365:

- Configure rules for roles, urgency, and triggers.
- Choose your delivery channels (Teams, Email, Mobile).
- NotifyIQ routes alerts automatically in real time.
- Escalations ensure critical items don't fall through the cracks. and leaders track delivery and resolution with complete visibility.

With NotifyIQ, every alert is meaningful, targeted, and actionable. No more noise, no more missed escalations—just the right alerts, every time.

Ready to get started? Book a call with one of our specialists: info@bizappsunlocked.com or find us on Microsoft AppSource!

