

## Exhibit A – Privacy Policy

### 1. Introduction

1.1 BizApps Unlocked, a DBA of TruNorth Dynamics, is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website or use our services.

### 2. Definitions

2.1 In this policy, 'BizApps Unlocked' refers to the business name under which TruNorth Dynamics operates. 'TruNorth Dynamics' refers to the parent company that owns and manages BizApps Unlocked.

2.2 All defined terms in this Privacy Policy have the same definition as in the Terms and Conditions Agreement.

### 3. **Recitals.**

3.1 This Privacy Policy describes how BizApps Unlocked and its affiliates process information in relation to your use of the Terms and Conditions Agreement.

4. **Personal Information We Collect.** We collect your Content, including data and other information about you when you use the Service. Without it, we may not be able to provide the Service. If you choose not to provide this information, your use of the Service may be limited. This information may include:

4.1 Contact information, including phone number, address, and email address;

4.2 Payment information;

4.3 Photo identification; and

4.4 Microsoft Azure Cold Storage Account Data.

5. **Payment Information We Collect.** Our Third-Party payment portal providers may collect certain payment information about you when you use the Service. Without it, we cannot help facilitate secure payments for services requested. If you choose not to provide this information, your use of the Service may be limited. This information may include:

5.1 Billing address (if different from your personal address);

5.2 Debit/credit card information;

5.3 Bank account information; and

5.4 Payment transaction information such as payment instrument used, date and time, payment amount, and other related transaction details.

6. **Location Information We Collect.** We may collect information such as precise or approximate location determined from your IP address or mobile device's GPS, depending on your device settings.

7. **Device Information We Collect.** When you use the Service, we may collect certain information related to your device. This information may include:

7.1 Usage information, including application usage, such as time spent using the Service, and other actions related to the Service.

7.2 Log data and device information such as details about how you've used the Service, device type, IP address, access dates and times, hardware and software information, device information, device event information, unique identifiers, crash data, cookie data, image folder access, and notification settings.

8. **Information We Collect From Third Parties.** We may collect personal information about you from other sources, such as:

8.1 If you connect to or use Service with a third-party service (e.g. Microsoft), you direct the third-party service to send us information such as your account information and other information as controlled by that service or as authorized by you via your privacy settings at that service.

8.2 To the extent permitted by applicable laws, we may obtain reports of criminal records, sex offender registrations, and other information about you and/or your background. We may use your information, including your full name and date of birth, to obtain such reports.

8.3 To the extent permitted by applicable law, we may receive additional information about you, such as references, demographic data, or information to help detect fraud and safety issues from third-party service providers and/or partners and combine it with information we have about you.

9. **Sharing With Service Providers.** We may share your Content and information with affiliated and unaffiliated service providers to help us run our business and for their compliance purposes, including service providers that help us: (i) verify your identity or authenticate your identification documents, (ii) check information against public databases, (iii) conduct background or police checks, fraud prevention and risk assessment, (iv) perform product development, maintenance and debugging, (v) allow the provision of the Services through third-party platforms and software tools, (vi) provide customer service, advertising. Information we share with Third-Party providers will be kept secure in conjunction with our use of your information.

10. **Business Transfers.** If BizApps Unlocked undertakes or is involved in any merger, acquisition, reorganization, sale of assets, bankruptcy, or insolvency event, then we may sell,

transfer, or share some or all of our assets, including your information in connection with such transaction or in contemplation of such transaction (e.g., due diligence).

**11. Complying With Law, Responding to Legal Requests.** We may disclose your information to courts, law enforcement, governmental or public authorities, tax authorities, or authorized third parties, if and to the extent we are required or permitted to do so by law or where disclosure is reasonably necessary to: (i) comply with our legal obligations, (ii) comply with a valid legal request (such as a subpoena or court order) or to respond to claims asserted against BizApps Unlocked, (iii) respond to a valid legal request relating to a criminal investigation to address alleged or suspected illegal activity, or to respond to or address any other activity that may expose us, you, or any other of our users to legal or regulatory liability, (iv) enforce and administer our agreements with Users, including our User Agreement, or (v) protect the rights, property or personal safety of BizApps Unlocked, its employees, or its customers.

**12. How We Use the Information We Collect.**

**12.1 Support and Improve the Development of the Service.** Such use includes:

- (a) detect and prevent fraud, spam, abuse, security and safety incidents, and other harmful activity,
- (b) conduct security investigations and risk assessments,
- (c) verify or authenticate Content and information provided by you,
- (d) conduct checks against databases and other information sources, including background or police checks,
- (e) comply with our legal obligations,
- (f) resolve disputes,
- (g) enforce agreements with third parties,
- (h) comply with law, respond to legal requests, prevent harm, and protect our rights,
- (i) enforce our Agreement and other policies.

**12.2 Provide, Personalize, Measure, and Improve our Advertising and Marketing.** For example, to:

- (a) send you promotional messages, marketing, advertising, and other information based on your preferences,
- (b) personalize, measure, and improve our advertising,

(c) administer referral programs, rewards, surveys, sweepstakes, contests, or other promotional activities or events sponsored or managed by BizApps Unlocked or its third-party partners,

(d) analyze characteristics and preferences to send you promotional messages, marketing, advertising, and other information that we think might be of interest to you.

**13. Other Important Information.**

**13.1 Changes To This Privacy Policy.** We reserve the right to modify this Privacy Policy at any time in accordance with Applicable Law. If we do so, we will post the revised Privacy Policy. If you disagree with the revised Privacy Policy, you can stop using the Service. If you do not stop using the Service before the date the revised Privacy Policy becomes effective, your continued access to or use of the Service will be subject to the revised Privacy Policy.

**13.2 Data Retention and Deletion.** We will retain the information we collect for as long as you use the Service. Information related to taxes or as otherwise required by any government agency will be retained by us in accordance with Applicable Laws.

**13.3 Contact Us.** If you have any questions, concerns or other inquiries related to this privacy policy, you may contact us at [info@bizappsunlocked.com](mailto:info@bizappsunlocked.com).

**13.4 Your Consent.** In using the Service in any capacity, you explicitly consent to the collection and sharing of your information in the manner stated in this policy. If you wish to revoke your consent, you may do so by terminating your use of the Service. Upon termination, all information collected by us will be deleted. Once we delete your personal information, we can no longer provide you with access to the information.